



Roseridge Waste Management Center

Location: 2 km east of Morinville on SH 642

Services Provided: Class II Landfill, Organics Processing,
Residential Recycling

Operating Hours: Mon-Sat, 9 a.m. - 4:45 p.m.

Phone: 780-939-5678



Roseridge Waste Management Services Commission

ROSERIDGE

10-YEAR STRATEGY

JANUARY 2022

UPDATED SEPT 2025

Roseridge Transfer Station

Location: RR215 & Twp 575, Redwater

Services Provided: Waste Transfer, Residential Recycling

Operating Hours: Wed-Sat, 9 a.m. - 2 p.m.

Phone: 780-203-5124



Commission Overview

The Roseridge Waste Management Services Commission, located in Sturgeon County, owns and operates an integrated waste management system that includes the **Roseridge Waste Management Center** just outside of Morinville and the **Roseridge Transfer Station** near Redwater. The Waste Management Center operates a Class II Landfill and a Class I compost facility. Both facilities accept household waste, residential recycling, and hazardous special products (HSP).

The site was originally permitted as a landfill in 1980 under the Waste Management Regulation of the Public Health Act, and landfilling operations began in January 1981. Compost operations were registered and commenced in 2012.

The Board of Directors is comprised of elected officials from the six member municipalities, each with a long history of providing economical and reliable disposal services. In recent years, the Board has engaged in long-term strategic planning that has generated a renewed mandate focused on integrated waste management, reducing the volume of material going to landfill, and improving the customer experience.

In 2024, more than 54,000 vehicles accessed Roseridge facilities, managing more than 122,000 metric tonnes of material.

Roseridge is transforming to become more attuned to customer needs, more innovative, and more entrepreneurial. The roadmap to our desired future is outlined in this 10-year plan, reflecting our commitment to providing a sustainable, integrated waste management system that protects the environment and reduces the amount of waste going to landfill.

ROSERIDGE 10-YEAR STRATEGY

Purpose

An integrated solid waste management service adopting innovative processes and competitive pricing.

Behavioral Values

1. Safety first
2. Environmental stewardship
3. Client-focused
4. Education-driven
5. Accountable
6. Approachable and professional



Envisioned Future of Roseridge Waste Management Commission

Services to include a full range of municipal solid waste collection, separation, processing and recovery to minimize disposal.

Overview

- Full-service utility corporation.
- Integrated waste services.

Value

- Innovative partnerships with industry.
- Economic competitiveness.
- Leader in environmental stewardship.

Services

- Expanded services and clients.
- New waste streams.
- Waste recovery and resource management to support value chain and circular economy.
- Commercial transfer stations and centralized collection sites.
- Waste collection, treatment and processing.

Organizational Structure

- Municipally controlled corporation – differential shareholders.
- Operate as a business.

Customers

- Any waste generator
- Municipal Solid Waste (MSW) and Industrial waste streams
- No jurisdictional boundaries



Roseridge's Commitment to Sustainability

These four health pillars ultimately reflect the most critical aspects of our organization's overall ongoing health and sustainability. It is the responsibility of the Commission's Leadership and Board to ensure these outcomes are achieved annually. Each of the four health pillars below: **Customer, Economic, Environment, and Entity** are followed by the several annual or ongoing required outcomes.

Customer - Health Pillar

- Mandated services are of the highest quality.
- Disposal and diversion areas are well-maintained and allow for a safe and healthy environment for all.
- Hours of operation provide users with ample opportunities to access the site.
- Visitors are informed of and have access to site rules and regulations.
- Services to and interactions with daily site users are positive and focused on solutions.
- Communication plan helps customers/users understand the scope of Commission services.
- Services and navigation of our services are safe and convenient for all users.

Economic - Health Pillar

- Operating costs fall within approved budgets.
- Adherence to Municipal Government Act (Financial Matters) requirements.
- An equipment and building capital maintenance/replacement plan is in place.
- Access to financial resources to support cash position consistent with financial policies.
- Financial reporting is timely and accurate.
- An efficient and secure process exists for the collection of user fees.
- The Commission obeys all CRA and generally accepted accounting principles and requirements.

Environment - Health Pillar

- Annual monitoring program is carried out to ensure long-term environmental sustainability.
- The landfill site is clean and orderly, litter control plan is implemented.
- Quality compost is generated as a result of high operational standards that adhere to the Code of Practice.
- Performance standards are met in accordance with Environment and Protected Areas approvals.
- Policies are current and are strictly adhered to for municipal waste and soil acceptance.
- Alberta Environment renewals are managed and protected.

Entity - Health Pillar

- Culture and morale across the organization is positive.
- Communication, consistency and accountability exists throughout the organization.
- Clear roles, responsibilities and accountabilities are in place for staff and Board.
- Capacity exists within key staff to accommodate both sustainability and growth needs of the Commission.
- A performance review and accountability system exist for all staff.
- Continuous improvement is recognized and adopted.
- Business Continuation & Recovery process exists to ensure marketability.
- Training and development occur for staff and Board.
- Health and Safety risks related to Commission operations are reported, managed and mitigated.
- Advancement of the Commission is aligned, supported and focused on sustainability.
- Products and services related to Commission operations are being sought/developed to support diversification of services.

Roseridge Core Business Functions

Integrated Solid Waste Management Services Providing Innovative Processes And Competitive Pricing

ADMINISTRATIVE FUNCTIONS

Business Planning & Development

- Regional collaborations
(ERWAC, Alberta Care)
- Infrastructure planning and construction
(Cell construction, airspace analysis, asset management)
- Communications
(Public engagement, web and social media, media communications)
- Business development & attraction
(Customer engagement, attraction of additional waste streams)
- Governance support
(Commission Board of Directors)
- Business and strategic planning
(Policy and Procedure development, annual business plan)

Finance/Admin

- Budget and reporting
(Operating and Capital Budget, financial reports, financial audits)
- Accounts payable and receivable
- Payroll and benefits
(T4, Sunlife, WCB)
- Investment and debenture management
- Insurance and risk management
- IT infrastructure
(Server maintenance, firewall, Microsoft licenses)
- Regulatory compliance
(Annual reports)
- Records management
- Procurement

Human Resources

- Employee training and development
- Recruitment
- H&S management
- Employee policy and procedure (Handbook)
- Performance management

OPERATIONAL FUNCTIONS

Site Services

- Scale operations
(Record vehicle traffic)
- Run on/run off controls
(Site drainage, storm pond maintenance)
- Waste Acceptance & Screening
(Waste audits, load checking)
- Recycle Operations
(ARMA, Clean Farms, petroleum tanks)
- Vegetation Management
(Mowing, spraying)
- Building & Grounds
(Roads, security, signage, litter)
- Fleet Maintenance
(Registration, maintenance and service on trucks)

Organics Operations

- Receiving and processing
(Feedstock management, build and turn rows)
- Screened compost handling
(Storage areas, load overs and outgoing compost)
- Pad and access maintenance
- Quality control and quality assurance
- Equipment maintenance

Landfill Operations

- Equipment maintenance
(Preventative maintenance, pre trip inspections)
- Waste disposal
(Working face, leachate management, fill plan)
- Litter management
(Litter fence, litter picking)
- Soil Management
- Maintain waste segregation areas
(Stockpile locations: metal, concrete, branch pile)

Environmental Scan

Strengths

- Location within Edmonton Metropolitan Region
- Flexible and autonomous governance
- Unlimited life and transferability of ownership
- Relationship with regulators
- Fully integrated, comprehensive waste services
- Predictable waste disposal costs

Aspirations

- Owner/Operator
- Diverse, yet complementary suite of products and services
- Comprehensive environmental solutions
- Major employer in the region
- High quality, standard regional service levels
- Operate in multiple locations
- Long term waste supply agreements
- Culture of excellence
- Integrated and accessible services

Results



- ✓ Profit
- ✓ Community Benefit
- ✓ Market share growth
- ✓ Capital investment
- ✓ Targeted per capita disposal rates

Opportunities

- User pay
- Operate in a competitive environment
- Grow business through service expansion and enhancement
- A-Z solutions
- Adopt proven technologies
- Education and awareness of services
- Improve diversion
- Regional operational efficiencies and reduce duplication
- Support global environmental outcomes
- P3 investments



Multi Year Plan 2021-2031



Rosieridge Strategic Dashboard

STRATEGIC PRIORITY 1 : Sustainable Foundation for Core Services

- 1.1 – Rosieridge can provide long term disposal options for the Sturgeon Region
- 1.2 – Rosieridge is sustainable long term
- 1.3 – Rosieridge is positioned to address regulatory requirements

STRATEGIC PRIORITY 2: An Improved Stakeholder Understand and Experience

- 2.1 – Residents are aware of the programs and services and have easy access to information regarding those services and programs
- 2.2 – Rosieridge is known for its high-level customer service
- 2.3 – A collaborative approach with our municipal and business partners
- 2.4 – A strong community partner in the region

STRATEGIC PRIORITY 3: Capacity Building for the Future

- 3.1 – Prepare for a change in governance to a Municipally Controlled Corporation (MCC)
- 3.2 – Prepare for future expansion and transition of waste management services

STRATEGIC PRIORITY 4: An Environmentally Conscious Approach to Waste Management

- 4.1 – Rosieridge looks for opportunities to preserve the landfill space
- 4.2 – Rosieridge monitors waste trends and industry innovations
- 4.3 – Relationships with regional, provincial, federal and international government and associations to ensure a proactive understanding of current and future regulations and opportunities

STRATEGIC PRIORITY 5: Expanded Programs and Services

- 5.1 – Expansion of on-site services
- 5.2 – Expansion of community services
- 5.3 – Expansion of customer base

PURPOSE: Integrated Solid Waste Management Services Providing Innovative Processes And Competitive Pricing.

ROSERIDGE 2025 OPERATIONAL PRIORITIES

CORE PRIORITIES

- **Infrastructure enhancements**
 - Completion or new entrance facilities
 - Future waste disposal options
 - Compost Pad Repair
- **Comprehensive communications and engagement plan**
 - Website redesign
 - Branding guide update
 - Marketing campaign analysis
- **CORE - Transformational**
 - E-Gov
 - Implementation of EPR programs in depots

DESIRED

- **Community outreach**
 - Trade shows
 - Roadside clean-up program

ENVISIONED

- **Regional waste services initiative**
- **Project plan for carbon offset project**

CRITICAL TO OUR SUCCESS

- Core services always in focus
- Excellence in quality customer service
- Waste reduction
- Environmental compliance
- Community engagement
- Financial performance
- Innovation
- Evidence-based decision making
- Regional collaboration



STRATEGIC DECISION-MAKING QUESTIONS:

Does it:

- Contribute to overall Commission growth and sustainability?
- Positively affect our people, communities, and/or the Commission?
- Lead to increase effectiveness or efficiency?
- Fit with our values?
- Allows risk to be mitigated?
- Progress toward desired envisioned future?



ROSERIDGE VALUES

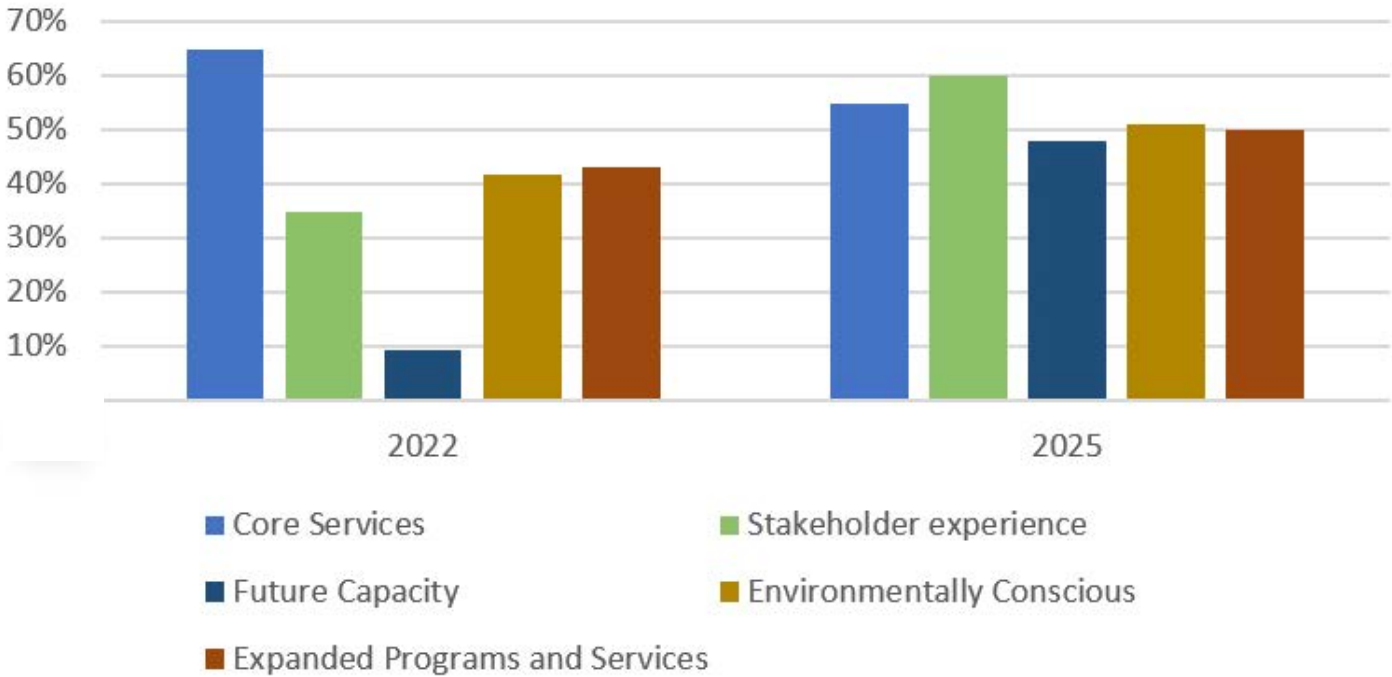
These values guide all of our work – from strategic planning to day-to-day operations.

- **Safety first**
Strong safety culture
- **Environmental stewardship**
Environmentally sustainable policies and practices
- **Client-focused**
Enduring products and services align with customer needs and gaps in service

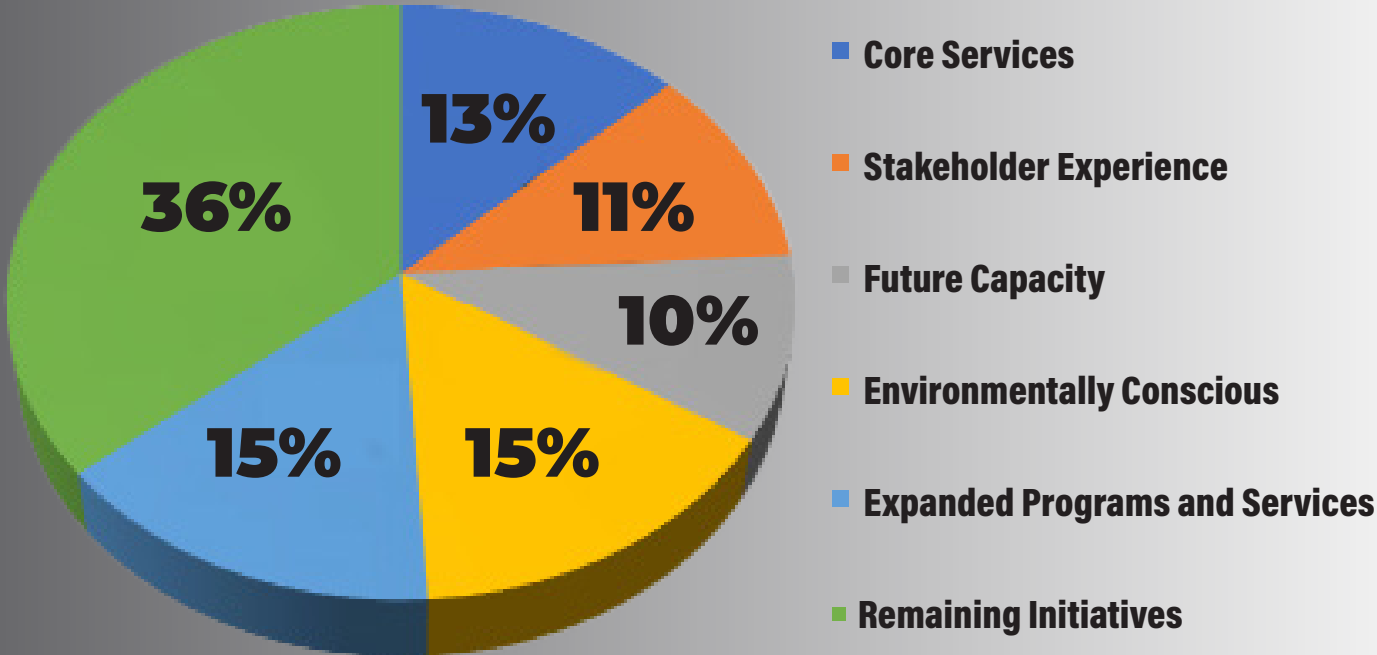
- **Education-driven**
Learning organization that embraces & drives change
- **Accountable**
Responsible and responsive
- **Approachable and professional**
We act with honesty and integrity, build open and transparent relationships



Progress on Strategic Priorities 2022 and 2025 Comparison



2025 Progress on 5-Year Tactical Plan



ROSERIDGE

